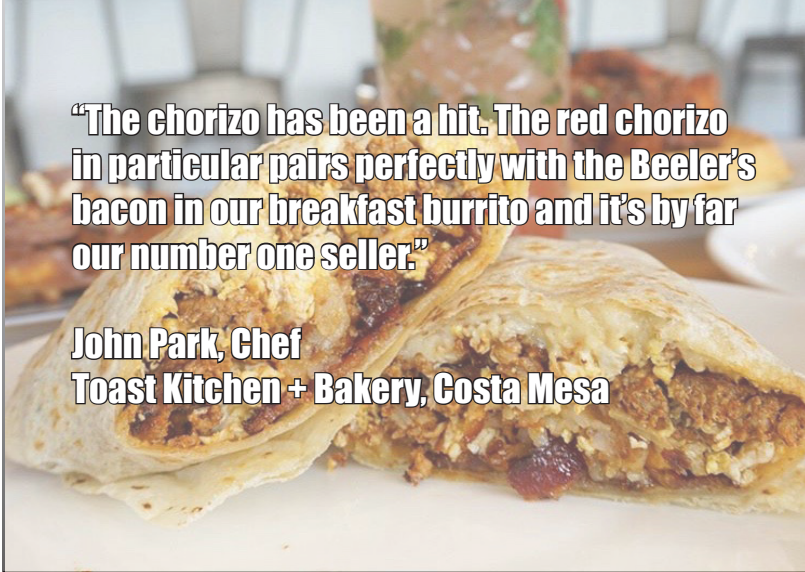


# THE CHORIZIMAN®

# WHOLESALE CUSTOMERS



**"The chorizo has been a hit. The red chorizo in particular pairs perfectly with the Beeler's bacon in our breakfast burrito and it's by far our number one seller."**

**John Park, Chef  
Toast Kitchen + Bakery, Costa Mesa**

## Orange County

Toast Kitchen + Bakery, Costa Mesa

## Los Angeles

Sonoratown, DTLA

Salazar, Frog Town

The Rooster Truck, Multiple Locations

• Alfred's Coffee, Multiple Locations

Del Rey Deli, Playa Del Rey

Otro Dia Tacos, Beverly Hills

The Bread Lounge, DTLA Arts District

Bacari PDR, Playa Del Rey

Bacari GDL, Glendale

Bacaro LA, University Village/USC

Casey's Pub, DTLA

Federal Bar, Long Beach

Burattino Brick Oven Pizza, San Pedro

Apollonia's Pizzeria, Mid Wilshire

## THE SHOP

- Opened July 2017
- Physical "Brand Presence"

### Audience Building Efforts

- Advertising Dollars
  - Local: San Pedro Today  
Random Lengths
  - Regional: Facebook  
Instagram
- Organic Media Exposure:
  - TV - Good Day LA
  - Web - Eater LA, Thrillist, CBS LA
  - Magazines - LA Magazine, Food & Wine,  
San Pedro Today, Automobile Magazine
  - 60 Second Docs

### Awards / Accolades:

- 2018 Best New Business - San Pedro  
Chamber of Commerce
- 2018 Best Artisan Chorizo - Los Angeles  
Magazine Best of LA Issue

